

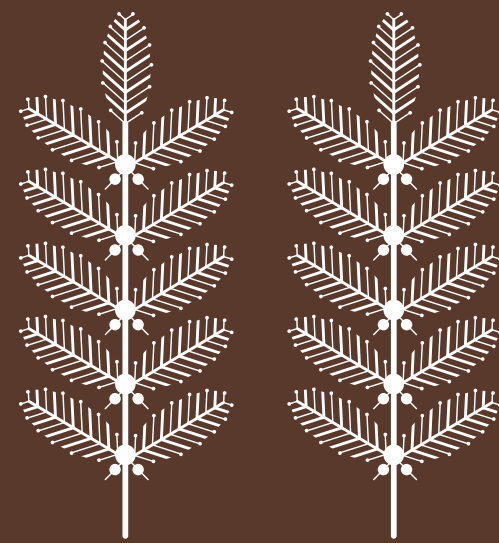


**Bhoomi Producers' Collective** focuses  
on the following produce:



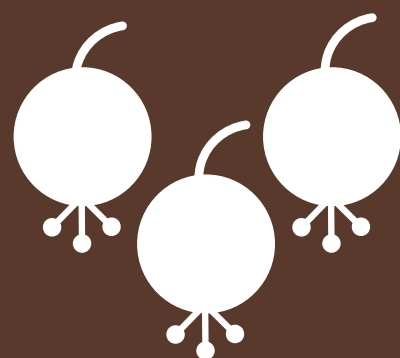
**GRAINS**

Millets & Indigenous  
varieties



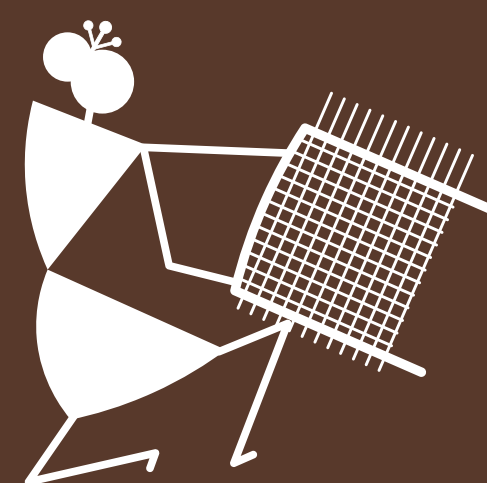
**FOREST PRODUCE**

Bamboo, Honey & Mahua



**FRUITS**

and its Value Addition



**ARTS & CRAFTS**

Value Addition to local produce

# OUR STORY

## Vision/Mission

We are a collective of 2500 indigenous producers from South Gujarat, an economical vulnerable region in India.

It is our vision to strengthen the position of our rural community by creating a sustainable livelihood.

We do this by increasing the production capacity of our traditional (organic) produce and by locally adding value in the food supply chain and through collective market approach.

Collectiveness is an essential value and we care strongly for our Bhoomi, the Earth.

Our collective sprouts from a social reforestation program which started in 2016. Over 100,000 fruit and forestry trees have been planted which offer an opportunity to generate an extra income through preservation of nature.



Traditional or regenerative farming of indigenous varieties of grains or rice and millets are facing competition from hybrid farming methods. In order to continue our sustainable agricultural methods, it is important to raise awareness on the benefits of traditional organic produce and get true value for our produce.

We have created a Seed Bank of traditional grains where indigenous seeds are collected, preserved and distributed. We also provide training in sustainable intensification. This entails optimising production (in quantity and quality) relative to inputs (e.g. land, water, fertilizer, labor), improving the livelihoods of farmers, while minimizing negative externalities (e.g. pollution, deforestation, depletion of soil and water sources). This 'Save & Grow' method should be the farming paradigm according to the FAO (UN Food and Agriculture Organisation).

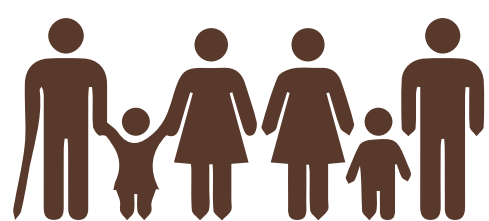


# OBJECTIVES

## or Focus Areas

- ⇒ Encourage traditional/regenerative agriculture.
- ⇒ Increase the production capacity of traditional agriculture land.
- ⇒ Encourage and sustain maximum tree plantation.
- ⇒ Support to get rights over minor forest produce and initiate the structure to collect and preserve them.
- ⇒ Initiate a self-sustainable institutional structure and strengthen it for value addition in order to get true value for our produces.

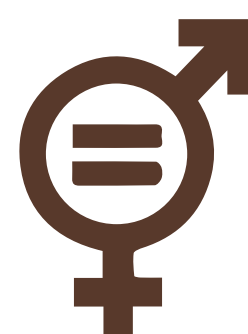
The efforts of the Collective contribute actively towards or focus on the following UN Social Development Goals:



SDG 1 No Poverty



SDG 2 Zero Hunger



SDG 5 Gender Equality



SDG 8 Decent Work & Economic Growth



SDG 10 Reduced Inequalities



SDG 12 Responsible Consumption & Production



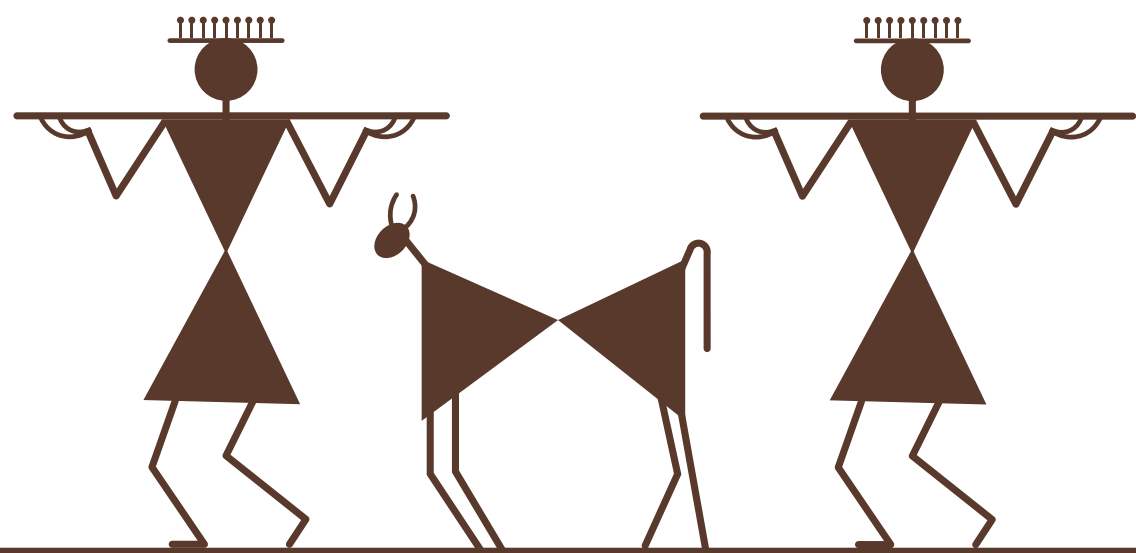
SDG 13 Climate Action



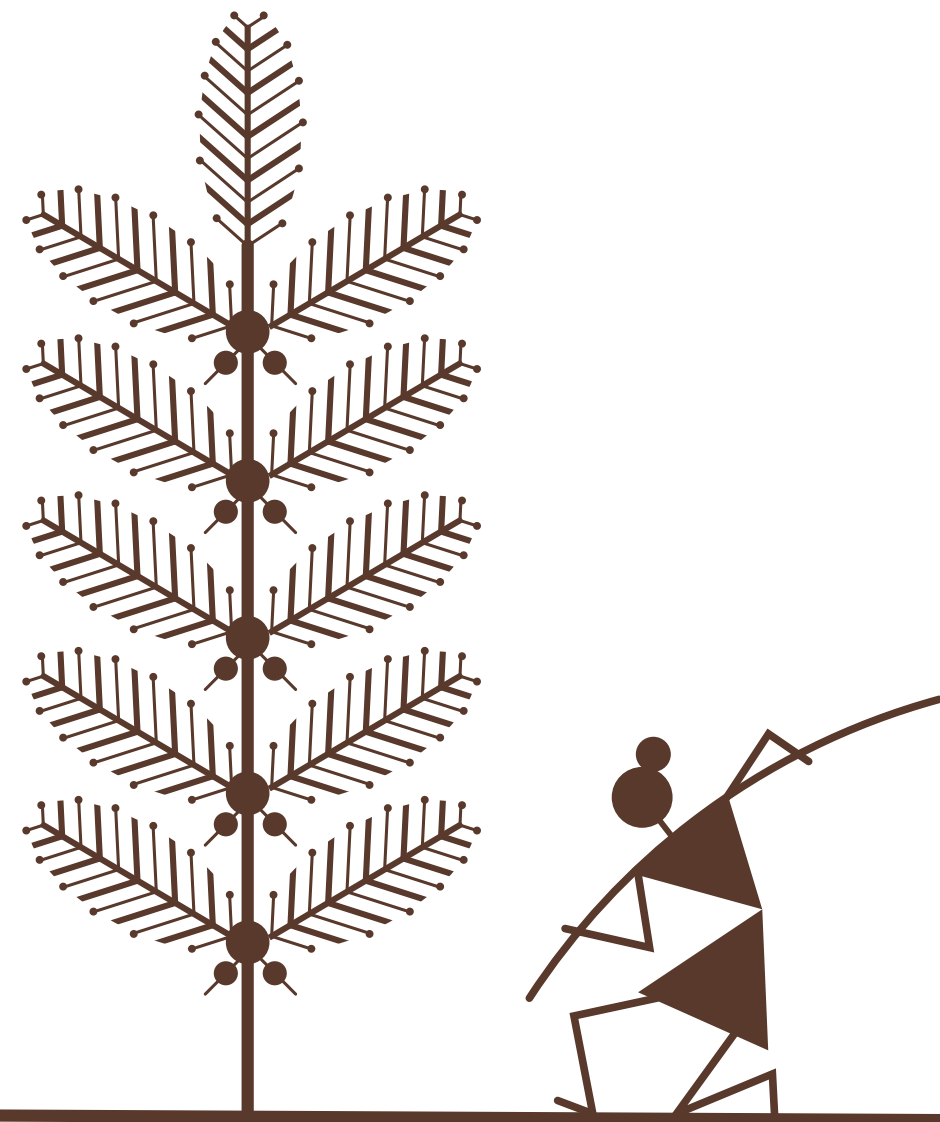


# MEMBERSHIPS

## for Landowners & Non-Landowners



- ⇒ Families who are into **regenerative agriculture** or traditional pesticide free farming



- ⇒ Families involved in **tree plantation** in a sustainable manner to protect environment and generate livelihood



- ⇒ Families involved in **value addition in food chain** (mostly landless/ marginal farmers & women)



- ⇒ Families collecting or depending on **Minor Forest Produce**



# MILLET

## Food for Future

Worldwide food trends are changing. The alternative protein sector is at the forefront of global food innovation and this offers a great opportunity for the Bhoomi Producers' Collective.

It is time for Millet to regain it's central position in our diet!

**Climate Smart** – they can grow in arid and semi-arid climates with temperatures even up to 60 degrees celsius!

**Nutritious** - they provide protein, fatty acids, minerals, vitamins, dietary fibre and polyphenols.

Millet is **Gluten free** and is the food with the highest fiber content per serving.

Millet can **help tackle malnutrition**, boost farmers' incomes and economic growth, and contribute to planetary health!



BHOOMI

PRODUCERS' COLLECTIVE

⇒ EST. 2020 ⇐

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